



# Video Marketing Made Easy

Cheat Sheet

Skyrocket Your Business Success  
with our Latest  
Video Marketing Tricks



## Limited Special Offer for You:

## Video Marketing Made Easy

(Video Training)



**Click Here to Download Your Video Training!**

**(Insert your Upsell Offer URL)**

Click here to get direct access to my exclusive Video Marketing Video Training! **(Insert URL)**



Mark every step of the process as you do them. That will help you to keep track of everything you need to do. Include additional steps if necessary.

## 1. ☐ Create

- ✓ Build the title [Google Keyword Planner](#)
  - Searches
  - Advertisers
  - CPC
  - Affiliate Products
- ✓ Plan your Video
- ✓ Search for Images and Video Clips
  - [Dreams Times](#)
  - [Graphic Stock](#)
  - [Free Images](#)
  - [Morgue File](#)
  - [Prixabay](#)
  - [Video Blocks](#)
- ✓ Create your Video
  - [Viewbix](#)
  - [GoAnimate](#)
  - [Camtasia](#)
  - [Stupeflix](#)
  - [EasySketchPro](#)
  - [VideoMarkerFX](#)
  - [Powtoon](#)
  - [Magisto](#)
  - [Prezi](#)
  - [Animoto](#)
- ✓ Download your Video

## 2. ☐ Upload

- ✓ [YouTube](#)
- ✓ [Vimeo](#)
- ✓ [Dailymotion](#)
- ✓ [Metacafe](#)
- ✓ [Vube](#)

## 3. ☐ Optimize

- ✓ On-Page SEO
  - Custom Channel URL
  - Title
  - Description
  - Tags



✓ Off-Page SEO

- Get organic views on [YouLikeHits.com](http://YouLikeHits.com)
- Build Social Bookmarks to Video URL on [Fiverr.com](http://Fiverr.com)
- Submit URL and Bookmarks on [Linklicious.co](http://Linklicious.co)
- Submit URL and Bookmarks on [Mass-ping.com](http://Mass-ping.com)
- Build Wiki links to Video URL on [Fiverr.com](http://Fiverr.com)

#### 4. ☐ Advertise

✓ Social Advertising

- [Facebook](https://www.facebook.com)
- [Twitter](https://www.twitter.com)
- [Tumblr](https://www.tumblr.com)
- [Pinterest](https://www.pinterest.com)
- [Google+](https://www.google.com)

✓ Sponsored Advertising

- [YouTube](https://www.youtube.com)
- [DailyMotion](https://www.dailymotion.com)
- [Metacafe](https://www.metacafe.com)
- [Vube](https://www.vube.com)